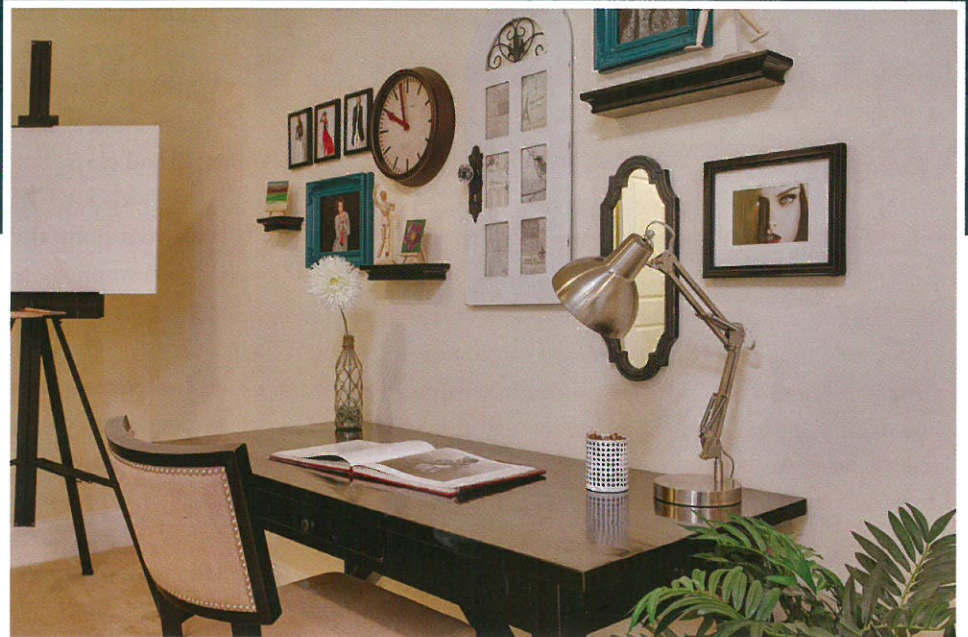


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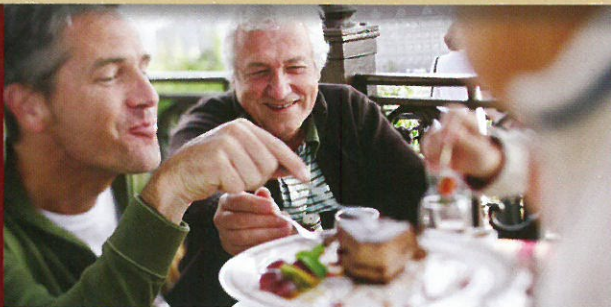
Preserve Your Identity While Downsizing

By Jennie Zehmer, Owner of Here to Home

Moving from the family home is a daunting task. Worries large and small arise that may have never surfaced before. Senior Move Managers can help alleviate these worries while preserving your identity. A Senior Move Manager (SMM) is a professional member of the National Association of Senior



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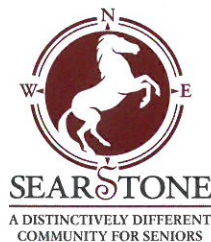
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Move Managers who assists at all levels of later-in-life moves. SMMs provide overall logistics to the move, floor planning and downsizing.

Before starting Here To Home, Inc, I was the Director of Exhibit Development at The Franklin Institute in Philadelphia. The last project on which I worked, “Identity: An Exhibition of You.” explored the nuances of personal identity. One of the fundamental concepts we learned was that identity is both solid and fluid.

As an SMM, I see moving as part of the fluidity of identity. A recent client had an entire room devoted to building and displaying her miniature scenes. The variety of scraps of materials she used in her art was astounding. We knew we couldn't take it all. So we set out 10 bins labeling each with items she needed, filled each box with her choices, then declared ourselves done. The remainder was donated. My client preserved her identity that created miniatures, only scaled back to fit her new lifestyle. This is the type of work that makes SMMs invaluable in a move. Things that were important at 36 and 46 are changing and becoming different at 76 and 86. How you navigate those changes is key to a happy and healthy move.